



TUCSON ST. PATRICK'S DAY PARADE & FESTIVAL

SPONSORSHIP PACKAGE



PO BOX 135, TUCSON, AZ 85702
WWW.TUCSONSTPATRICKSDAY.COM

WELCOME



The Tucson St. Patrick's Day Parade & Festival is a beloved Tucson tradition, attracting 10,000 attendees each year. The Tucson St. Patrick's Day Committee organizes the parade and festival each year in addition to providing education and awareness of Irish culture and history in the Tucson community. This is accomplished through Irish songs, music, dance, language, crafts, writing, authors, history and all other arts and cultural opportunities that the Committee seeks throughout the year.

Your investment in the parade and festival will get you in front of and engaged with locals and visitors in addition to the intangible benefits you receive for supporting such a treasured event. Potential sponsorship rights and benefits include logo placement in event ads and materials, naming rights, category exclusivity, signage exposure, exhibit space, audio announcements, website presence and VIP hospitality.

Please review the enclosed sponsorship opportunities and if you have any questions please don't hesitate to contact me.

Thank you and we look forward to working with you on this beloved event.

Sincerely,
John Murphy
President
Tucson St. Patrick's Day Committee



SPONSORSHIP LEVELS



	Tshirts & Beer Tickets	VIP Parade Seats	EMCEE Mentions	Program Ad	Banner Space	Vendor Space	Logo in Print Media	Logo on T-Shirts
SHAMROCK \$7,500	8 + 8	8	YES	Story + Full Page Color	5x	YES	YES	YES
PLATINUM \$5,000	6 + 6	6	YES	Full Page BW	3x	YES	YES	YES
ENTERTAINMENT \$2,500	4 + 4	4	YES	Half Page BW	2x	YES	YES	
CHILDREN'S AREA \$2,500	4 + 4	4	YES	Half Page BW	2x	YES	YES	
GOLD \$2,000	4 + 4	4	YES	Quarter Page BW	1x	YES	YES	
SILVER \$1,000	2 + 4	4	YES	Eight Page BW	1x	YES		
GRAND MARSHAL \$500	2 + 4	4	YES	Logo BW				
IRISH FAMILY \$350	2 + 2	4	YES					
PARADE- THEME \$250	2 + 2	2	YES					
PARADE- MUSICAL \$250	2 + 2	2	YES					
PARADE- HUMOROUS \$250	2 + 2	2	YES					
GREEN SPONSOR \$100	1 + 1	1						



If you are interested in sponsoring the Parade and Festival please contact us at

StPatrickTucson@outlook.com

The Tucson St. Parick's Day Parade of Tucson, Inc. is a 501(c)3 charitable organization.



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